

2023 Sea Grant Fellowship Position Description

Host Agency: Monterey Bay Aquarium

Location: 886 Cannery Row, Monterey, CA 93940

Fellowship Supervisor: Kera Abraham Panni | Senior Outreach Manager, Conservation and Science – kpanni@mbayaq.org

Point of Contact: Kera Abraham Panni | Senior Outreach Manager, Conservation and Science – kpanni@mbayaq.org

Agency Background

The Conservation and Science (C&S) Division at the Monterey Bay Aquarium works to conserve ocean wildlife, the marine environment, and the communities that depend on them. The division comprises two program areas: U.S. and California Ocean Conservation, and Global Ocean Initiatives. C&S develops strategies and takes action on behalf of ocean conservation, leveraging policy advocacy, conservation research, and market influence to advance the Aquarium's mission *to inspire conservation of the ocean*. The Aquarium's ocean conservation priorities are to:

- **Restore and Protect California Ecosystems and Wildlife**
We conduct research and advocate for science-based policies to understand and address threats to ocean health in the state and federal ocean waters off the California coast.
- **Reduce sources of ocean plastic pollution**
We work to advance government policies and drive consumer behavior to reduce single-use plastic and the pollution it creates in our ocean and planet.
- **Combat Climate Change Impacts on Ocean Health**
We communicate science on the ocean-climate connection to inspire action by decision-makers and Aquarium audiences to reduce emissions and build ocean resiliency.
- **Model Best Practices for Environmental Sustainability**
We integrate environmentally responsible business practices into all aspects of the way we design, build and operate, and to serve as a role model for our guests and other businesses.

The Monterey Bay Aquarium fosters an inclusive, welcoming environment where we respect and appreciate individual differences, recognizing them as a source of strength to our organization. These qualities enrich our workplace and increase our capacity to fulfill our mission.

Position Description

The Sea Grant Fellow will contribute to the development and deployment of outreach strategies and messages to help the U.S. and California Ocean Conservation team advance the Aquarium's ocean conservation goals.

Potential Assignment

- Perform research and analysis of communication strategies related to the Aquarium's U.S. and California ocean conservation goals.
- Help ensure that outreach content is relevant, consistent and inclusive, both within the U.S. and California team and throughout the Aquarium.
- Support the production of assets that advance US/CA conservation outcomes. Explore strategies to grow and diversify the Aquarium's audience of high-propensity conservation actors.
- Produce briefing memos, talking points, web content, and similar material in support of the Aquarium's U.S. and California ocean conservation outcomes.

Desirable Qualifications

- Ability to work both independently and with diverse interdisciplinary teams that require clear communication.
- Experience or advanced knowledge in environmental science, conservation policy, ocean and coastal resource management, and/or policy communications.
- Excellent research and writing skills.
- Outstanding verbal communication skills.
- Strong time-management and multi-tasking skills.